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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/502,627	02/11/2000	Martin Tobias	53326-018	5454
7590	12/29/2003		EXAMINER	KE, PENG
Shaw Pittman L.L.P. 1650 TYSONS BOULEVARD Suite 1300 MCLEAN, VA 22102			ART UNIT	PAPER NUMBER
			2174	18
DATE MAILED: 12/29/2003				

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	09/502,627	TOBIAS ET AL.	
	Examiner	Art Unit	
	Peng Ke	2174	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 02 September 2003.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 1-20 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) ybvb is/are allowed.
- 6) Claim(s) 1-20 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. §§ 119 and 120

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

- 13) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application) since a specific reference was included in the first sentence of the specification or in an Application Data Sheet. 37 CFR 1.78.
 a) The translation of the foreign language provisional application has been received.
- 14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121 since a specific reference was included in the first sentence of the specification or in an Application Data Sheet. 37 CFR 1.78.

Attachment(s)

- 1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) Paper No(s). _____.
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 5) Notice of Informal Patent Application (PTO-152)
 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s) _____. 6) Other:



1. This communication is responsive to Amendment filed 11/13/2002.
2. Claims 1-20 are pending in this application. Claims 1, 10 and 19 are independent claims.

In the Amendment claims 1 and 10 are amended.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-2, 5, 10-11 and 14 are rejected under 35 U.S.C. 102(e) as being anticipated by Wiser et al. ("Wiser", US 6,385,596).

As per claim 1, Wiser teaches a method for providing encoded media content over a network, the method comprising the computer-implemented steps of: receiving over the network a first request to encode a media program file in one or more encoding formats, wherein the first request is received from an end-user client that is connected to the network (col. 10, lines 51-55); in response to receiving the first request, servicing the first request by automatically generating one or more encoded media files by encoding the media program in the one or more encoding formats (col. 7, lines 4-14), and

after encoding the media program in the one or more encoding formats,
if the end-user client, in a second request, request hosting of the one or more encoded media files, automatically hosting the one or more encoded media files on a hosting server (col. 9,

lines 39-45) wherein the hosting server is configured to allow selective access to the one or more encoded media files over the network (col.9, lines 46-68).

And if the end user does not request hosting of the one or more encoded media files, enabling the end-user client to access the one or more encoded media files without hosting the files for access on a hosting server (col. 9, lines 46-68).

As per claim 2, Wiser teaches the method wherein the selective access includes access given to the end-user client and which allows the end-user client to manipulate the one or more encoded media files (col.27, lines 1-4).

As per claim 5, Wiser teaches the method wherein the selective access includes access given to an end-user client of the network and which allows the end-user client to receive a publication of at least one of the one or more encoded media files in response to a request by the end-user client to receive the publication (col. 11, lines 51-56).

Claims 10-11 and 14 are similar in scope to claims 1-2 and 5 respectively, and are therefore rejected under similar rationale. 5. Claim 19 is rejected under 35 U.S.C. 102(e) as being anticipated by Sparks et al. ("Sparks", US 6,298,385).

As per claim 19, Sparks teaches a method for hosting media content over a network, comprising: receiving a request to host a media program file in a particular encoding format (col.5, lines 1-6); encoding the media program in the requested encoding format (col.5, lines 1-6), and

hosting the encoded media file on a hosting server, wherein the hosting server is configured to allow selective access to the encoded media file over a network (col.5, lines 6067).

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 3-4 and 12-13 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser et al. ("Wiser", US 6,385,596).

As per claim 3, Wiser teaches the organization of encoded media files into lists. However, Wiser does not specifically disclose the method allowing an end-user to create a tree structure directory for organizing the encoded media files. Official Notice is given that using a tree structure directory to organize files is well known in the art. It would have been obvious to an artisan at the time of the invention to include the method of organizing the files into a tree structure directory with Wiser's method as a matter of organization preference and an improved method of locating files efficiently.

As per claim 4, Wiser teaches the step of providing real-time reporting of statistics on the one or more encoded media files that are hosted at the hosting server (col. 11, lines 51-56). Furthermore, Wiser suggests the end-user to be able to manage the media files (col. 27, lines 3-4). However, Wiser fails to teach the step of allowing an end-user through entering commands at the end-user client to dynamically determine whether to remove the one or more encoded media files from publication. Official Notice is given that file management to include operations to add/remove is well known in the art. It would have been obvious to an artisan at the time of the invention to include the removal operation with Wiser's method so that the end-user is able to remove files that are no longer of interest thereby being cost effective.

Claims 12-13 are similar in scope to claims 3-4 respectively, and are therefore rejected under similar rationale.

Claims 6 and 15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser et al. ("Wiser", US 6,385,596) in view of Sauerwine (US 5,421,620).

As per claim 6, Wiser teaches the step of causing a user interface to be displayed at the end-user client, wherein the user interface allows entry of encoding requests and allows uploading of the media program from the end-user client to a server over the network (col.20, lines 65-67; col.21, lines 1-2). However, 'Wiser fails to teach the step of providing to the enduser an encoding request form through the user interface, wherein the encoding request form includes a mailing bar code. Sauerwine teaches a method of creating a mailer business form having a mailing bar code (fig. 1, mailing bar code 136). It would have been obvious to an artisan at the time of the invention to include Sauerwine's teaching with Wiser's method in order to provide the option of mailing the media file associated with a bar code for tracking the file.

Claim 15 is similar in scope to claim 6, and is therefore rejected under similar rationale.
9. Claims 7-8 and 16-17 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser et al. ("Wiser", US 6,385,596) in view of Vigneaux et al. ("Vigneaux", US 5,852,435).

As per claims 7-8, although Wiser teaches the control of managing files, Wiser fails to teach the control of the design of the files. Vigneaux teaches a multimedia editing system providing automated online design control, wherein the design control comprises the control of one or more of sequencing of segments of the one or more encoded media files; selection of music for each segment of the one or more encoded media files; and alteration of the segments of the one or more encoded media files, wherein the segments of the one or more encoded media

files comprise two or more slides, frames, or video clips (col.9, lines 1-6). It would have been obvious to an artisan at the time of the invention to include Vigneaux's teaching with Wiser's method in order to allow the user to arrange the media file to the user's viewing preference.

Claims 16-17 are similar in scope to claims 7-8 respectively, and are therefore rejected under similar rationale.

10. Claims 9 and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Wiser et al. ("Wiser", US 6,385,596) in view of Candelore (US 6,057,872).

As per claim 9, Wiser teaches the purchasing of media files. However, Wiser fails to teach the purchasing of credits for each transaction. Candelore teaches a credit purchasing system, wherein credits are purchased by an end-user; a predetermined number of credits are associated with each e-commerce transaction associated with the comprehensive remote servicing of the media program; and pricing of credits are inversely proportionate to a number of credits purchased (col. 1, lines 65-67; col.9, lines 10-15). It would have been obvious to an artisan at the time of the invention to include Candelore's teaching, with Wiser's method in order to provide a method of purchasing media files whereby continuous users are provided a discount for their loyalty to the service thereby providing incentive for users to purchase many credits.

Claim 18 is similar in scope to claim 9, and is therefore rejected under similar rationale. Claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Sparks et al. ("Sparks", US 6,298,385).

As per claim 20, Sparks teaches the hosting of the media file in different encoding formats (see claim 19 above). However, Sparks does not disclose selecting one of a plurality of servers wherein different servers host different formats for the media file. Official Notice is



given that the use of multiple servers to handle a specific type of processing was well known in the art at the time of the invention. It would have been obvious to an artisan at the time of the invention to host the various formatted files on different servers in order to effectively view the files in a timely and efficient manner.

Response to Argument

Applicant's arguments filed on 9/2/03 have been fully considered but they are not persuasive.

Applicant's arguments include the following:

- A) Wiser fails to teach or disclose a first request to encode a media program file and if the end user does not request hosting of the one or more encoded media files, enabling the end-user client to access the one or more encoded media files without accessing the hosting server.
- B) Wiser fails to teach or suggest encoding files in a particularly requested format.

Examiner disagrees.

- A) In Wiser's reference, the user is given a choice of playing the file real-time on a media player, which requires the media file to be hosted by the server, or downloading it to his local system (col. 9, lines 54-68). Once the file is downloaded to the user's system he can access the file without accessing the hosting server.
- B) In Wiser's reference, media files are encrypted in x.509 format (col. 8, lines 58-68). It is the format that is requested by user, since this is the only format which user can decrypt with his/her private key.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Peng Ke whose telephone number is (703) 305-7615. The examiner can normally be reached on M-Th and Alternate Fridays 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine L Kincaid can be reached on (703) 308-0640. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306.

Art Unit: 2174

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-3900.

Peng Ke

STEVEN SAX
PRIMARY EXAMINER